

FAX# 610-225-7233  
CREDIT RISK !!!  
HARRIS REPORT FROM STATION OCT17/12 09.46

WASHINGTON, DC 20007

| PRDCT | IAFF | EST#2114 | COMMENTS: (LINE, ORDER, INVOICE) |
|-------|------|----------|----------------------------------|
|-------|------|----------|----------------------------------|

|              |          |          |      |    |    |    |    |    |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--------------|----------|----------|------|----|----|----|----|----|---|---|---|---|---|---|---|---|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| FLIGHT DATES | OCT18/12 | OCT24/12 | WK 7 | 15 | 20 | 25 | 30 | 31 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
|--------------|----------|----------|------|----|----|----|----|----|---|---|---|---|---|---|---|---|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT17/12 .09.46

REP: NEW ORDER

FD: 10/18  
TTL: \$2950  
PLS CNF  
THANKS  
ANGELA

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON. CM INTERNATIONAL ASSOCIATION OF FIREFIGHTERS

| LINE#   | REP | CD | TIME PERIOD | LGTH | SEC | RATE     | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS     | TOTL SPTS |
|---|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|----------|-----------|
| AGENCY ADVERTISER CODE = 152<br>AGENCY PRODUCT CODE = 160<br>AGENCY EST# = 2114 |     |    |             |      |     |          |            |          |          |           |          |           |
| 1   |     |    | 406P-500P   | 30   |     | \$450.00 | 10/18      | 10/24    | 1        |           | TH-F,M-W | 1         |
| PROGRAM : FOX 59 NEWS AT 4<br>CON COM1 : FOX 59 NEWS AT 4                       |     |    |             |      |     |          |            |          |          |           |          |           |
| 2   |     |    | 500A-600A   |      |     | \$400.00 | 10/18      | 10/24    | 1        |           | TH-F,M-W | 1         |
| PROGRAM : FOX 59 MORNING NEWS<br>CON COM1 : FOX 59 MORNING NEWS                 |     |    |             |      |     |          |            |          |          |           |          |           |

REP HEADLINE# 6379717 TRF# 399146  
 \$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-7233  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM STATION OCT17/12 09.46  
 \*\*\* WXIN-TV \*\*\*

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|

|                            |  |  |           |    |  |          |       |       |   |  |          |   |
|----------------------------|--|--|-----------|----|--|----------|-------|-------|---|--|----------|---|
| 3                          |  |  | 500P-600P | 30 |  | \$425.00 | 10/18 | 10/24 | 1 |  | TH-F,M-W | 1 |
| PROGRAM : FOX 59 NEWS AT 5 |  |  |           |    |  |          |       |       |   |  |          |   |
| CON COM1: FOX 59 NEWS AT 5 |  |  |           |    |  |          |       |       |   |  |          |   |

|                               |  |  |           |    |  |          |       |       |   |  |          |   |
|-------------------------------|--|--|-----------|----|--|----------|-------|-------|---|--|----------|---|
| 4                             |  |  | 600A-700A | 30 |  | \$700.00 | 10/18 | 10/24 | 1 |  | TH-F,M-W | 1 |
| PROGRAM : FOX 59 MORNING NEWS |  |  |           |    |  |          |       |       |   |  |          |   |
| CON COM1: FOX 59 MORNING NEWS |  |  |           |    |  |          |       |       |   |  |          |   |

|                               |  |  |           |    |  |          |       |       |   |  |          |   |
|-------------------------------|--|--|-----------|----|--|----------|-------|-------|---|--|----------|---|
| 5                             |  |  | 700A-900A | 30 |  | \$650.00 | 10/18 | 10/24 | 1 |  | TH-F,M-W | 1 |
| PROGRAM : FOX 59 MORNING NEWS |  |  |           |    |  |          |       |       |   |  |          |   |
| CON COM1: FOX 59 MORNING NEWS |  |  |           |    |  |          |       |       |   |  |          |   |

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| 6                          |  |  | 1030P-1100P | 30 |  | \$325.00 | 10/20 | 10/20 | 1 |  | SAT | 1 |
| PROGRAM : FOX 59 SPORTS OT |  |  |             |    |  |          |       |       |   |  |     |   |
| CON COM1: FOX 59 SPORTS OT |  |  |             |    |  |          |       |       |   |  |     |   |

STATION MAKEGOOD OFFERS:

MISSED: SAT/1030P-1100P OCT20 30S \$325.00 (OCT17/12)

OFFER: SAT/1105P-1130P OCT20 30S \$325.00 PLS ADVISE.

CMT: PLS NOTE: FOX 59 SPORTS OT WILL AIR 1105-1130P ON 10/20, THKS VANESSA

CMT: FOR MEGAN 10/17

OCT/12 \$2,950.00

CONTRACT TOTAL \$2,950.00

TOTAL SPOTS 6

MARKET TOTALS \$59,000

WXIN 5% WISH 30% WRTV 15% WTHR 39% WTTV 10% WNDY 1% CABL 0%

SVC- NSI

DEMOS- RA35+\*